

Tim Sorisa

Los Angeles County, CA | **Phone:** | **Email:**

Portfolio: timsdev.com

SKILLS & TECHNOLOGIES

Digital Marketing: Search Engine Optimization (SEO), Google My Business, Copywriting, Link Building, Blogging, Google Analytics 4, Google Search Console, HubSpot, Klayviyo, Email Automation, TikTok, Instagram, Facebook, YouTube, Content Creation, Content Management Systems, Lead Generation

Digital Marketing: Search Engine Optimization (SEO), Google My Business, Google Search Ads, Local Service Ads, Meta Ads, Copywriting, Link Building, Blogging, Google Analytics 4, Google Search Console, Convertkit, Zoho, Klayviyo, Twilio, HTML Email, Email Automation, TikTok, Instagram, Facebook, YouTube, Content Creation, Unbounce, Content Management Systems, Lead Generation, Videography

Graphic Design: Figma, Adobe Photoshop, Adobe Premiere Pro, CapCut, Canva

Content Management Systems: Shopify, Liquid, WordPress, Divi, Elementor, WPBakery, WooCommerce, Webflow, Wix,

Coding & AI Tools: HTML, CSS, SASS, Javascript, JQuery, Bootstrap, React.js, Next.js, Redux, Node.js, Express.js, MongoDB, PHP, SQL, MySQL, Git, Bubble, Claude, Vercel v0, ChatGPT, Codex, Cursor

WORK EXPERIENCE

Maple Tree Service

Ontario, CA

Web Developer + Digital Marketing Specialist

Nov 2023 - Present

- Generated consistent leads through Organic SEO and Local SEO ranking for the 1st search result on Google for 7 keywords in the city of Ontario, CA and Diamond Bar, CA
- Built website with WordPress & Elementor, used HTML, CSS, and JavaScript to build custom blocks
- Performed keyword research through SemRush and implemented SEO keywords with YoastSEO
- Optimized Title Tags and Meta Description with location and service keyword intent
- Used Google Analytics 4 to track event triggers, bounce rate, click through rate and conversions

Thai Original BBQ

Los Angeles, CA

Web Developer + SEO Specialist

Dec 2021 - May 2022

- Built website for a 9 location restaurant franchise using Next.js, HTML, CSS, JavaScript
- Designed the mockup and wireframe in Figma based off the requests of the franchise owners
- Connected each website location page each individual Google My Business profile
- Added alt tags and metadata to all images to boost Authority Score, ensured NAP consistency
- Indexed each page by providing sitemap.xml to Google Search Console

Amazon

Los Angeles, CA

Software Development Engineer (Apprentice)

Nov 2020 - Dec 2021

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EDUCATION

Oregon State University

Corvallis, OR

Computer Science B.S.